



Corporate Sponsorship Opportunities

Year-round sponsorship of Hope Grows' events offers sustained visibility, deeper community engagement, and a meaningful alignment with our mission. Ongoing support ensures your brand is consistently showcased across our events, demonstrating a genuine commitment to making an impact in the lives of those we serve!

Premier Sponsor | \$12,500

Victorian Tea Presenting Sponsor; Uncorked & Skewered Trailblazer Sponsor; Harvest Moon Prize Sponsor; Turkey Meal Drive Gobble Wobble Sponsor; Year-end Giving \$1,000 Match

- Listed as Premier Sponsor in event press releases
- 30-second video message featured during Victorian Tea program (reviewed prior to event)
- Speaking opportunity to welcome guests
- Tickets to sponsored events
- Full page, color acknowledgment in event programs
- Two boosted social media posts
- Logo placements on event invitations, online registration, signage/presentations, and Hope Grows website

Spirit Sponsor | \$7,500

Victorian Tea Tea Sponsor; Uncorked & Skewered Food Sponsor; Harvest Moon Mini Golf Sponsor; Turkey Meal Drive Do the Mashed Potato Sponsor; Year-end Giving \$500 Match

- Listed as Spirit Sponsor in event press releases
- Tickets to sponsored events
- Half page, color acknowledgment in event programs
- One boosted social media post
- Logo placements on event invitations, online registration, signage/presentations, and Hope Grows website

Caring Sponsor | \$3,500

Victorian Tea Flower Sponsor; Uncorked & Skewered Beverage Sponsor; Harvest Moon Food Sponsor; Turkey Meal Drive More Pie Please Sponsor; Year-end Giving \$300 Match

- Listed as Caring Sponsor in event press releases
- Tickets to sponsored events
- Quarter page, color acknowledgment in event programs
- Logo placements on event invitations, online registration, signage/presentations, and Hope Grows website



Caregiver
check-in phone
calls



Therapeutic and
Grief/Loss
workshops



Counseling
sessions



Overnight Stays
at the Iris
Respite House

SERVING OUR COMMUNITY IN 2024

Inspiring hope through nature while empowering family caregivers to seek wellness of mind, body, and spirit.



333
NEW CLIENTS

Our Root of Good Care Counseling Team has served 1,784 total clients since 2015 through December 31, 2024.



511

CLIENTS IN OUR THINK CAREGIVER PROGRAM

"Think Caregiver" subscribers received monthly check-in calls and emails from Hope Grows, offering support and resources.

2,029 HOURS OF COUNSELING & SUPPORT

668 hours of Mental Health Counseling

1,395 HOURS OF THERAPEUTIC RESPITE

Includes educational videos, caregiver meals, overnight stays at the Iris Respite House Bed & Breakfast, garden walks, and Therapeutic Thursdays in the Hope Grows Healing Gardens.

500+ VISITORS TO THE IRIS RESPITE HOUSE & HEALING GARDENS



10,878 HOURS OF EDUCATION & TRAINING

This number is more than double from 2023!
Virtual platforms continue to play a huge part in our programming, while our Horticulture education has grown significantly, especially with our Children's Pollinator Camps in the summer. We have also welcomed an increase in undergrad and graduate interns.



From 2015 to 2024, Hope Grows' reach expanded dramatically—from supporting just 50 caregivers and care receivers to 1,784 individuals. With continued growth projected in 2025, this increase reflects not only the rising need for support but also the trust families place in our services and the meaningful impact of our programs.

During our 12-year history, Hope Grows has been providing emotional and mental health services and counseling to family caregivers throughout Pittsburgh and beyond.

Through on-site and virtual programming, phone and in-person counseling services, support groups, overnight stays and Therapeutic Respite activities at our Iris Respite House Bed & Breakfast, and educational resources, our mission is to inspire hope through nature while empowering family caregivers to seek wellness of mind, body, and spirit.

Your generosity will help our clients achieve mental and emotional wellness, assist them in managing stress, and ultimately prevent caregiver burnout.

Your gift has the power to change family caregivers' lives and you are playing a vital role in helping with sustainable growth.

While we specialize in supporting family caregivers and those navigating grief, our programs are open to anyone seeking balance, resilience, and renewed hope. When individuals nurture their mental health, entire families and communities flourish.



400
HOLIDAY CAREGIVER MEALS

Delivered by a team of 50+ volunteers who drove 36 routes to 154 families during Thanksgiving.

5,447
VOLUNTEER HOURS

Valued at \$190,629.35
(Estimated national value of \$33.49/hour)

